



Client Questionnaire

Contact Information

Name:

Company:

Address:

Phone:

E-mail:

URL:

About your Company:

1. What is the nature of your business?

2. How old is your company?

3. What is your company's mission statement or purpose?

4. Who is your target audience/market? (Please provide as many details as possible)

5. Do you currently have a website? (If so, please provide the address)

6. List three of your top competitors and their websites.

1.

2.

3.

7. Briefly describe what you like and dislike about their websites.

About your Project:

8. Who is the project manager? (Please provide contact information as well)

9. What kind of web site would you like designed? (i.e. Personal, Interactive, Portal, E-commerce)

10. Approximately how many pages will your site have?

11. What special features and or functions would you like your site to have? (i.e. database, ecommerce, animation)

12. What are the short term goals for your site?

13. What are the long term goals for your site?

14. Do you have existing content for the site? If so, what form is it in? (i.e. Digital art, Text documents, Printed photos)

15. How often will you need to update your website?

16. What is your budget for the design and development of the site?

17. What is your desired completion date?

18. Do you have a domain name? If so, what is it?

19. Do you have a hosting service? If so, please provide the details.

20. Please provide any other details you think will be helpful.
